



# Web Development

Thoughtful and efficient web development ensures that not only does your website's features work as they should, but also loads correctly and quickly on all devices. We've been developing websites since '95 and take great care to build successful websites different to the conventional ways. Our approach involves using our marketing knowledge to develop more than a visual experience, but a marketing tool for lead or sales generation.



## WEBSITE DESIGN & DEVELOPMENT

**A good website experience from design all the way to functionality empowers the growth of leads and business.**

We follow a unique process which we've carefully honed to perfection after years of building websites for clients all over the world.

Our approach to web development allows us to produce work that recognises and acknowledges the way human beings, and specifically, your audience, interacts with the web.

As a search engine specialist agency, we not only produce websites that convert, our websites are all launched with a search engine-friendly foundation to ensure that Google and other search engines are able to access your website quickly and easily for ranking, placing your website in an advantageous position over websites launched without SEO expertise.

We produce responsive websites on multiple CMS' including WordPress and Joomla.

### BENEFITS

- **Solid SEO Foundation** - Your website is launched with a sturdy SEO foundation in place to use for further growth.
- **Fast and responsive** - Have your website seen on any device with fast loading times.
- **User experience** - With our focus on UX, your website's flow and architecture is based on how your audience interacts with the web.
- **Grow your business** - Have your website act as a lead or sales generation tool to boost business growth.

## True Partnerships & Amazing Results

