

Joburg.co.za

[www.joburg.co.za]

Joburg.co.za approached iMod Digital to rebuild their current website as the current infrastructure was insufficient and causing massive issues. We rebuilt the site entirely from the ground up but ensuring that the look and feel remained exactly the same. Our focus was on creating a far more user-friendly site with an SEO focus to ensure the long term success of the site.

The rebuilt site was launched on the 7th of January of 2016 and has witnessed incredible organic growth since then with organic traffic growing by 115%.

iMod Digital advised and implemented a full SEO strategy to increase their organic exposure and provided a newly built foundation which allowed the site to flourish and to ensure that the site remained up and stable.

We then advised and helped them implement a new content strategy and worked with content creators to ensure that they were implementing our guidelines.

